



# AS40028B | SUBLIME HAIR GELTRAP™

## Black hair make-up & care



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Hair coloration

Nourishing

**GELTRAP™** technology

<b>A</b>	<b>EASYNOV™</b>	<b>2.00%</b>
	<b>EMOGREEN™ L19</b>	<b>5.00%</b>
	<b>Organic Deodorized Coconut Oil**</b>	<b>5.00%</b>
	BHT	0.04%
	Fragrance/Parfum	0.40%
	Phenoxyethanol - Ethylhexylglycerin	0.90%
	Mica - Titanium Dioxide - Iron Oxides	6.00%
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<b>B</b>	Aqua/Water	Up to 100%
	Glycerin	6.00%
	EDTA-Na2	0.05%
	<b>SEPI NOV™ EMT 10</b>	<b>1.20%</b>
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<b>C</b>	<b>XYLISHINE™</b>	<b>3.00%</b>
	D-panthenol	0.50%
	Tocopherol	0.05%

With **WESOTRICE**

**Black Compact Shiny & Smooth Cream / Packaging: Jar**

**VISCOSITIES:** 1M at RT: 28,900 mPa.s Brookfield LV4-6 /  
**Recovery at RT (after 1M at 45°C):** 28,700 mPa.s Brookfield LV4-6.  
**STABILITY:** 1M at RT, 45°C & cycles -5°C/+40°C.

**FORMULATION ADVICES: Laboratory scale - 500g - Rayneril**

Prepare aqueous gel of part B until it is homogenous with defloculator. Add well mixed phase A onto phase B, stir the emulsion with anchor stirrer under 75 rpm for 1 min, and then increase to 400 rpm for 9 min. Introduce part C one by one and stir at 300 rpm for another 10 min.



**COLD  
PROCESS**

**This S.O.S. hair care coloration  
nourishes & colors hair.**

*This Hair Make-up formula is perfect for color retouches!*

The **GELTRAP™** texture, obtained by the combination of **EASYNOV™** & **SEPI NOV™ EMT 10**, brings comfort & a fresh sensory during application.

**EASYNOV™** (Octyldodecanol - Octyldodecyl Xyloside - PEG-30 Dipolyhydroxystearate): Liquid lipophilic emulsifier; It realizes emulsions with an **internal gelled aqueous phase extra-rich in water** by a **cold process** with gentle stirring: the **GELTRAP™** emulsions. Novel formulation form, offering surprising textures: **freshness & cushion effect**.

**SEPI NOV™ EMT 10** (Hydroxyethyl Acrylate - Sodium Acryloyldimethyl Taurate Copolymer): Powder polymer **"2-in-1"**, thickening in a wide pH range, **ready to use**, with **excellent stabilizing properties** (low level & with high percentage of oily phase). Sensory profile: **"satin" touch, fresh, glide-on**.

**EMOGREEN™ L19** enhances the coloration repartition on hair & brings a **soft after feel**. (C15-19 Alkane\*) (\*Plant-based & Renewable)

**Non polar & biodegradable, bio-sourced emollient.** This **high purity alkane** is THE alternative to silicone oils. It gives a **fresh & gliding touch**, with a **soft afterfeel**. Inert & stable, it can be used in all types of applications, **even in extreme conditions** (pH, oxidizing/reducing media...).

**XYLISHINE™** moisturizes the capillary fiber.

(Xylitylglucoside - Anhydroxylitol - Maltitol - Xylitol - Pelvetia Canaliculata Extract)  
It **moisturizes & repairs the hair**: it helps maintain the **deep hydration** of the hair & **protect the fiber**. Tested *in vivo* on Caucasian or Brazilian hair, the **natural sugars of vegetal & marine origin** makes the **hair glossy & soft**. #Bio-Inspiration.

**ADDITIONAL INGREDIENTS:** Phenoxyethanol - Ethylhexylglycerin: EUXYL PE9010 (SCHÜLKE & MAYR) / Coconut oil: Organic Deodorized Coconut Oil™ (SOPHIM) / Butylated Xylenol: BHT (GUOYAO) / Mica - Titanium Dioxide - Iron Oxides: COLORNA MICA BLACK (MERCCK) / D-panthenol: D PANTHENOL (DOW) / Tocopherol: TOCOPHEROL (DSM) / Fragrance: FRAG261664 (DROM).

\*\*SOPHIM's product distributed in the US by SEPPIC Inc.

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