



MAKE UP

AS40122 | NUDE FLUID FOUNDATION



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"Naked-skin effect" foundation

9% of hydrophilic pigments

Good coverage*

*Seppic internal method

O/W
Emulsion

| | | |
|----------|---|--------------|
| A | Aqua/Water | Up to 100% |
| | Glycerin | 3.00% |
| | SOLAGUM™ AX | 0.20% |
| | SEPIMAT™ P | 1.00% |
| | Titanium Dioxide - Phytic Acid / Sodium Hydroxide | 8.00% |
| | Iron oxides Red - Phytic Acid / Sodium Hydroxide | 0.24% |
| | Iron oxides Yellow - Phytic Acid / Sodium Hydroxide | 0.66% |
| | Iron oxides Black - Phytic Acid / Sodium Hydroxide | 0.09% |
| B | FLUIDIFEEL™ EASY | 2.00% |
| | EMOSMART™ L19 | 5.00% |
| | DUB ININ* | 2.00% |
| | Parfum/Fragrance | 0.20% |
| C | SEPIMAX ZEN™ | 0.40% |
| D | AQUAXYL™ | 1.50% |
| | SAKADIKIUM™ | 3.00% |
| | EPHEMER™ | 1.00% |
| | Phenoxyethanol - Ethylhexylglycerin | 0.90% |

With WESOURCE

Tinted Fluid Emulsion / Packaging: Dropper

pH: 6 / **VISCOSITIES:** 1M at RT: 4,000 mPa.s Brookfield LV4-6 / Recovery at RT (after 1M at 45°C): 3,800 mPa.s Brookfield LV4-6.
STABILITY: 1M at RT, 45°C, -18°C, after freeze/thaw cycles -5/+40°C & after centrifugation 3000 rpm 30 min (a little of pigments sediment).

FORMULATION ADVICES: Laboratory scale - 300g - Silverson - Rotor Stator

Prepare phase A, mix it well, prepare phase B, add phase B into phase A, homogenize it for 2 minutes at 4000 RPM, then add phase C into the emulsion, homogenize it for 4 minutes at 4000 RPM. Add phase D one by one, homogenize it for another 2 minutes at 4000 RPM.

COLD
PROCESS

An ultra-fluid & light texture
for a make-up with a naked skin effect!

FLUIDIFEEL™ EASY allows the formulation of a very fluid foundation by a cold process. (Lauryl Glucoside - Myristyl Glucoside - Polyglyceryl-6 Laurate) **Glycolipidic O/W sustainable emulsifier**, from 100% vegetable origin. It gives light textures, for a nude skin sensation, comfortable & soft.

EMOSMART™ L19 together with **DUB ININ*** provides a light skin feel & gliding during application.

EMOSMART™ L19 (C15-19 Alkane*) (*Plant-based & Renewable): **Non polar & biodegradable, bio-sourced emollient** which gives a **fresh & gliding touch**, with a **soft afterfeel**.
DUB ININ (Isononyl Isononanoate): **Emollient agent**.

The combination of **SEPIMAX ZEN™** & **SOLAGUM™ AX** stabilizes this fluid formula & ensures the good pigment dispersions.

SEPIMAX ZEN™ (Polyacrylate Crosspolymer-6): **Powder polymer (high associative behavior)**. Stable pH 2-8. **Specific skin feeling: rich, velvety & elegant**. Formulate with any kind of active ingredients & achieve ZEN.

SOLAGUM™ AX (Acacia Senegal Gum - Xanthan Gum): **Combination of natural origin stabilizing gums**.

SEPIMAT™ P brings an ultra-soft & matte effect. (Polymethyl Methacrylate)

The foundation also contains active ingredients that bring various customer benefits. **AQUAXYL™** intensely moisturizes your skin. **EPHEMER™** brings an immediate & long lasting antioxidant effect to the foundation. **SAKADIKIUM™** protects the skin against photo-aging & blue light.

AQUAXYL™ (Xylitylglucoside - Anhydroxylitol - Xylitol): **Moisturizes & restructures the skin by harmonizing its hydric flow** (in vitro & in vivo proven efficacy).

EPHEMER™ (Caprylic / Capric Triglyceride - Undaria Pinnatifida Extract): **Extract of gametophytes (macroalgae cells)**. Unique sourcing of **ephemeral cells**, for **immediate & long lasting antioxidant effect**. In vitro & in vivo proven efficacy.

SAKADIKIUM™ (Glycerin - Aqua/Water - Hedychium Coronarium Root Extract): Unique source of sugars (from rhizomes of Hedychium coronarium). **Multiprotector against aging UV, external pollution & blue light**. In vivo, the skin is visibly brighter.

ADDITIONAL INGREDIENTS: Phenoxyethanol - Ethylhexylglycerin: EUXYL PE9010 (SCHÜLKE & MAYR) / Titanium Dioxide - Phytic Acid/Sodium Hydroxide; Iron oxide red - Phytic Acid/Sodium Hydroxide; Iron oxide yellow - Phytic Acid/Sodium Hydroxide; Iron oxide black - Phytic Acid/Sodium Hydroxide (SENSIENT) / Fragrance: Frag 279954 (DROM).

More informations available on seppic.com

*Stearinerie Dubois's products distributed in North America by Seppic Inc.

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