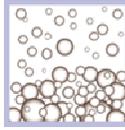


URBAN DETOX DRY CLEANSER MICELLAR WATER



- Transparent lotion- Foaming pump
- **NOMADE formula: leave-on cleansing foam removes daily accumulation of pollution residue.**
- **ORAMIX™ CG 110** was selected because it provides sufficient foam for sufficient cleaning, without whitening upon application. It leaves skin soft and non-sticky. **AQUAXYL™** softens the foam, without addition of co-surfactant.
- The skin is cleansed, hydrated and detoxified in one step with a trio of ingredients:
 - **AQUAXYL** optimizes the skin's water balance.
 - **FLUIDIPURE 8G** cleanses the skin and limits sebum production. Limits the use of preservatives.
 - **SEPITONIC™ M3** boosts the skin's oxygenation while protecting it from oxidative stress (1% **SEPITONIC™** allows transparent formula).



Formula		
A	ORAMIX™ CG 110 Parfum/Fragrance Phenoxyethanol & Ethylhexylglycerin	0.25% 0.10% 0.60%
B	Aqua/Water AQUAXYL™	Qsp 100 1.00%
C	FLUIDIPURE™ 8G SEPITONIC™ M3	5.00% 1.00%
D	Tetrasodium Glutamate Diacetate	0.20%
E	Citric Acid 25%	0.08%

Procedure	
Laboratory scale 800g	
Add the phase A on the phase B, than the phase c and D. Adjust the pH with E. Homogenization at every steps.	

Characteristics	
Appearance	Transparent liquid
pH	5.8
Viscosity 1M at RT	Liquide

Raw materials from SEPPIC

ORAMIX™CG 110

Caprylyl / Capryl Glucoside

Non-ionic surfactant from vegetable origin. It is an ideal solubilizing agent for foaming products because it solubilizes essential oils, fragrances and preservatives but also boosts foam volume. Its mild cleansing effect is interesting for the formulation of make-up removers, especially for lotions. It is particularly used to emulsify and disperse molecules in cream-gels. Ecocert, Cosmos and Natrue approved.

AQUAXYL

Xylitylglucoside and Anhydroxylitol and Xylitol

AQUAXYL™ moisturizes and restructures the skin by harmonizing the hydric flow of the skin. Water reserves are instantly boosted, water circulation is improved in all skin layers and water loss is reduced (in vitro and in vivo tests prove this efficacy). It's mechanism of action has been validated by cosmetogenomics. Ecocert and Natrue approved.

FLUIDIPURE 8G

Hexylene Glycol and Capryloyl Glycine and Xylitylglucoside

This is pure protection from head to toe! Thanks to its liquid form, FluidiPure™8G, glycine and sugar biovector, makes it easy to control sebum, fight dandruff, decrease irritation, control body and scalp odor and restore the skin's acidic mantle. FluidiPure™8G participates to the microbial protection of cosmetic formulations and its gentleness makes it the perfect match for sensitive skins.

SEPITONIC™ M3

Magnesium Aspartate and Zinc Gluconate and Copper Gluconate

Cellular chrono-energizing and booster of active ingredients with an anti-radical action.

Other raw materials...

- Phenoxyethanol & Ethylhexylglycerin : **EUXYL PE 9010 (SHULKE & MAYR)**
- Tetrasodium Glutamate Diacetate : **Dissolvine GL-47-S (AKZO)**