



SKIN CARE

# EU07427 | YELLOW POP ART

#Lightening#Multimasking

O/W  
Emulsion

<b>A</b>	Aqua/Water Glycerin Triethanolamine <b>SEPIWHITE™ MSH</b>	Up to 100% 2.00% 0.80% <b>1.00%</b>
<b>B</b>	<b>SEPINOV™ EMT 10</b> <b>SOLAGUM™ TARA</b>	<b>1.50%</b> <b>0.25%</b>
<b>C</b>	<b>EMOGREEN™ L15</b> <b>EMOGREEN™ L19</b> <b>MONTANOV™ 202</b> <b>MONTANOV™ 68 MB</b> <b>LANOL P</b> Cetyl Esters Octyldodecanol Salicylic Acid Tocopherol	<b>5.00%</b> <b>3.00%</b> <b>2.00%</b> <b>2.00%</b> <b>3.00%</b> 3.00% 5.00% 0.40% 0.10%
<b>D</b>	<b>SEA SHINE™</b> Phenoxyethanol - Ethylhexylglycerin Phenylpropanol - Propanediol - Caprylyl Glycol - Tocopherol Parfum/Fragrance	<b>1.00%</b> 1.00% 0.50% 0.25%
<b>E</b>	Food Colorants	1.20%

With WESOURCE

**Glossy Yellow Thick Emulsion / Packaging: Transparent tube**

pH: 6.1

**VISCOSITIES: 1M at RT:** 90,000 mPa.s Brookfield LV4-6. /**Recovery at RT (after 1M at 45°C):** 90,000 mPa.s Brookfield LV4-6.**STABILITY:** 1M stable at RT/45°C.**FORMULATION ADVICES / Pilot scale - 2 kg**

Melt phase C using a hot water bath at 85°C. Weigh ingredients of phase A with boiled water. SEPIWHITE™ MSH is added at the end & needs to be well dispersed. Then mix phase B & phase C. Emulsify by adding phase A into phase (B+C) at 4000 rpm during 6 minutes. Cool down under agitation with anchor at 100 rpm during 10 minutes. Add phase D homogenize at 100 rpm during 10 minutes with a cold water bath. At 25°C add phase E. Check the pH, it has to be between 5.5 & 6.6.

**A burst of radiance from one touch of a brush!****SEASHINE™ & SEPIWHITE™ MSH** lighten the skin & restore a youthful looking radiance:**SEASHINE™** (Aqua/Water - Butylene Glycol\* - Alaria Esculenta Extract - Undaria Pinnatifida Extract (\*Plant-based & renewable))Water soluble easy to use active ingredient. *In vitro* efficiency on pigmentation key genes. **Lightening effect**, proved *in vivo*.**SEPIWHITE™ MSH** (Undecylenoyl Phenylalanine)**Lightening active ingredient**, acting through an original pathway. α MSH antagonist ("Melanotropin"): decreases melanic pigments by respecting the cutaneous integrity.**MONTANOV™ 202 & MONTANOV™ 68 MB** provide a perfect smooth texture for a mask.**MONTANOV™ 202** (Arachidyl Alcohol - Behenyl Alcohol - Arachidyl Glucoside)**MONTANOV™ 68 MB** (Cetearyl Alcohol - Cetearyl Glucoside)Glucolipid emulsifiers derived from vegetable origin. Promoter of liquid crystals, they maintain **skin moisturization over the time**.**SEPINOV™ EMT 10** shows a high resistance to electrolytes, and a boosted viscosity thanks to the synergy with **SOLAGUM™ TARA**.**SEPINOV™ EMT 10** (Hydroxyethyl Acrylate / Sodium Acryloyldimethyl Taurate Copolymer)Powder polymer "2-in-1", thickening in a wide pH range (3-12), ready to use. **Excellent stabilizing properties**. Sensory profile: "satin" touch, fresh, glide-on.**SOLAGUM™ TARA** (Caesalpinia Spinosa Gum)A **powerful thickening natural gum** from *Caesalpinia spinosa* endosperm seeds. Synergistic efficiency with synthetic & natural polymers.**EMOGREEN™ L19 & EMOGREEN™ L15**, bring gliding to a fresh & light application. They make the skin softer with a powdery afterfeel.**EMOGREEN™ L15** (C15-19 Alkane) (\*Renewable)**EMOGREEN™ L19** (C15-19 Alkane) (\*Renewable)**THE alternatives to volatile silicone oils!** Non polar & biodegradable, bio-sourced emollients.**LANOL P** (Glycol Palmitate), a texturizing agent to improve the consistency. Brings **soft skin feel**, without any soaping effect.**ADDITIONAL INGREDIENTS:** Phenoxyethanol - Ethylhexylglycerin: EUXYL PE9010 (SCHÜLKE & MAYR) / Phenylpropanol - Propanediol - Caprylyl Glycol - Tocopherol: SENSIVA PA40 (SCHÜLKE & MAYR) / Cetyl Esters: MIRACETI (LASERSON) / Octyldodecanol: ELTANOL G (COGNIS) / Tocopherol: DI ALPHA TOCOPHEROL (COGNIS) / Fragrance: PARFUM NEUTRAL (EXPRESSION PARFUMÉES) / Food colorant: Maltodextrine - Acid Citric: EXBERRY SHADE LEMON (GNT).**A formula related to MOOD PAINT concept**More informations available on **seppic.com**

\*Data provide from OECD tests, QSAR calculations, products SDS &amp; literature.

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