



MAKE UP

# EU07443 | RENAISSANCE LIP TINT

## Plumping Oil



Inspired by Renaissance

Tint-in-Oil

Nourishing & Plumping



<b>A</b>	<b>EMOGREEN™ L19</b>	<b>30.00%</b>
	Paraffin oil	48.55%
	Ozokerites	3.00%
	<b>SEPIlift™ DPHP</b>	<b>1.00%</b>
	Copernicia Cerifera Cera	1.50%
	<b>KARITE CP**</b>	<b>1.50%</b>
	Hydrogenated Polyisobutene	2.00%
	Joboba Oil	1.00%
	Octyldodecanol	5.00%
	<b>DUB MCT 5545*</b>	<b>1.00%</b>
	Tocopherol	0.05%
	Cera Alba	2.00%
<b>B</b>	<b>KALPARIANE™</b>	<b>1.00%</b>
	C.I. 45410 / Octyldodecanol - Sorbitan Oleate	1.80%
	Calcium Aluminium Borosilicate - Silica - Titanium Dioxide - Tin Oxide	0.50%
	Fragrance/Flavor	0.10%

With WESOURCE

**Shiny Pink Oil / Packaging: Gloss paint brush**

**VISCOSITIES: 1M at RT:** 30,300 mPa.s Brookfield LV4-6 /

**Recovery at RT (after 1M at 45°C):** 30,000 mPa.s Brookfield LV4-6.

**STABILITY:** 1M at RT & 45°C.

**FORMULATION ADVICES: Laboratory scale - 5 kg**

Melt ingredients of phase A with a hot water bath at 85°C. Mix with a spatula. Then mix with tooth propeller at 1200 rpm. Cool down until 50°C and add phase B. Fill packaging when the formula reaches 40°C.

**A new generation of Makeup inspired by Renaissance. Oil was important during this historic period in both Painting & Make-Up.**

**The women used bright colors & the benefits of oils.**

*This Tint-in-Oil is a cross-over texture:*

*Make-Up (glam pink lips) & Personal Care (nourishing & plumping lips). A plumping tint-in-oil for pink colored lips!*

**SEPIlift™ DPHP** plumps and rejuvenates lips. It also improves lipstick spreadability and provides comfortable wear on lips. (Dipalmitoyl Hydroxyproline) A breakthrough in the field of lipstick technology: **botanical hydroxyproline vectorized in lipophilic form**. An anti-wrinkle ingredient, it moisturizes, redesigns lips and reduces the appearance of fine lines (with immediate and long-term effects), leaving lips softer, better moisturized and ideally restructured so they appear fuller (proven in-vivo on 30 volunteers). **Glamour effect guaranteed.**

**KALPARIANE™** maintains suppleness and firmness of the skin.

(Caprylic/Capric Triglyceride - Algae Extract)

**Oily active ingredient** from *Alaria esculenta* brown alga to maintain suppleness, hydration and firmness of the skin (in vivo study).

**EMOGREEN™ L19** provides a gliding and comfortable texture. It allows uniform color coverage on lips. It also decreases sticky touch and heavy texture of the paraffin oil. (C15-19 Alkane\*) (\*Plant-based & Renewable)

**Non polar and readily biodegradable, bio-sourced emollient.** This high purity alkane is THE alternative to silicone oils. It gives a **fresh and gliding touch**, with a **soft afterfeel**. Inert and stable, it can be used in all types of applications, **even in extreme conditions.**

**KARITE CP** cold pressed shea butter bring nourishing properties (Butyrospermum Parkii (Shea) Butter)

A 100% natural, sensorial emollient with healing and nourishing properties thanks to a very high content of unsaponifiables

**DUB MCT 5545\*** is a non-greasy, natural emollient that provides a silky skin feel. (Caprylic Capric Triglycerides)

**ADDITIONAL INGREDIENTS:** Ozokerite: CEROZO ; Copernicia cerifera cera: CERAUBA T1 (BAERLOCHER FRANCE) / Cera alba: CERABEIL (BAERLOCHER FRANCE; INTERCHIMIE) Hydrogenated polyisobutene: PARLEAM ; Tocopherol: DL ALPHA TOCOPHEROL (LUNIFEX) / Simmondsia chinensis (jojoba) seed oil: JOJOBA OIL (SOPHIM) / Octyldodecanol: ELTANOL G (COGNIS) / C.I. 45410/Octyldodecanol - Sorbitan Oleate: COVANOL RED OS 3735 (SENSIENT) / Calcium Aluminium Borosilicate - Silica - Titanium Dioxide - Tin oxide: RONASTAR RED (MERCCK) / Fragrance: AROME FRAISE (CHARABOT).

\*Stearinerie Dubois's and \*\*SOPHIM's products distributed by SEPPIC Inc. in the US

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