



HAIR CARE

EU07716A | PERFECT SMOOTHING SERUM

The hair perfector for heat protection, smoothness and softness.



NOC*
95,6%

NATURALITY
PROFILE
according to
ISO 16128 norm*



Heat protection

Hair softness

Anti-frizz and curl definition

* Data provide from QSAR calculations, products SDS and literature.

A	Aqua/Water Tetrasodium Glutamate Diacetate	Up to 100% 0.30%
B	SEPIMAX ZEN™ SOLAGUM™ TARA FLUIDIFEEL™ EASY Argania Spinosa Oi DUB IPM* EMOGREEN™ HP 40	0.60% 0.50% 3.00% 2.00% 1.00% 3.00%
C	XYLISHINE™ ALARIANE™ CV Tocopherol	3.00% 1.00% 0.05%
D	Fragrance Phenoxyethanol & Ethylhexylglycerin Lactic Acid	0.20% 1.00% 0.25%

*Steinerie Dubois's products distributed by SEPPIC Inc in the US.

Fluid white cream / Packaging: Pump bottle

pH: 5.0 / **VISCOITIES: at RT:** 25,900 mPa.s Brookfield LV4-6 /
STABILITY: 1M at RT, 45°C

FORMULATION ADVICES: Pilot - 4000g -Trimix Rotor stator

Weigh and stir slowly phase A during 3min. Weigh phase B in homogeneous. Add phase B to phase A under rotor-stator and stir for 5 min at 3000 rpm until the obtention of an homogeneous cream. Add one by one phase C ingredients under slow agitation, then phase D ingredients one by one. Adjust pH between 4.7 and 5.2 with lactic acid. Stir under rotor stator 3 min at 3000 rpm.



COLD
PROCESS

The hair is moisturised and protected. This serum restores the softness of your hair!

Mix and match with our oil and mask!

Thanks to **EMOGREEN™ HP 40** film-forming effect, the hair fiber is protected against heat damage and the inner keratin structure is preserved. (C15-19 Alkane and Hydrogenated Polyfarnesene (Plant-based & Renewable)) This non polar and inherently biodegradable, **bio-sourced emollient** is a sustainable **alternative to heavy silicones** in formulation. This high purity versatile texturing ingredient **brings comfort to the hair** and the skin, with a soft and supple afterfeel.

FLUIDIFEEL™ EASY creates a fluid, sprayable and light emulsion. The duo **SEPIMAX ZEN™ & SOLAGUM™ TARA** effectively stabilizes the formula.

FLUIDIFEEL™ EASY (Lauryl Glucoside and Myristyl Glucoside and Polyglyceryl-6 Laurate); **Glycolipidic O/W sustainable emulsifier**, from 100% vegetable origin and MB certified. Processable at room temperature for time and energy savings, it efficiently stabilizes low and very low viscosity formulations and gives **light textures**, for a nude skin sensation, comfortable and soft.

SEPIMAX ZEN™ (Polyacrylate Crosspolymer-6): **Pre-neutralized powder polymeric thickener** with a maximum resistance to electrolytes thanks to its high associative behavior. **It imparts rich, velvet and elegant skin feel.**

SOLAGUM™ TARA (Caesalpinia Spinosa Gum): A **powerful thickening natural gum** from Caesalpinia spinosa endosperm seeds. **Synergistic efficiency with synthetic and natural polymers.**

Beautiful and smooth hair thanks to XYLISHINE™ & ALARIANE™ CV:

XYLISHINE™ (Xylitylglucoside and Anhydroxylitol and Maltitol and Xylitol and Pelvetia Canaliculata Extract): the natural sugars of vegetal and marine origin **makes the hair glossy and soft.** It helps maintain the **deep hydration of the hair.**

ALARIANE™ CV (Aqua and Butylene Glycol and Algae Extract): **Water soluble active from the brown algae Alaria esculenta** (winged kelp). **It improves hair appearance & manageability and control frizzy hair.**

Partner ingredients:

DUB IPM* (Isopropyl Myristate): a high-quality ester used as an emollient, solvent as well as binder for powder and powder-containing products. Applications for this product include, fluid cream and oily preparation, conditioner, good spreadability percentage of ingredients with natural origin.

ADDITIONAL INGREDIENTS: Tetrasodium Glutamate Diacetate: DISSOLVE GL 47 S (AKZO NOBEL) / Argania Spinosa Kernel Oil : HUILE D'ARGAN (SOPHIM) / Isopropyl Myristate: DUB IPM (STEARINE DUBOIS) / Tocopherol: DL ALPHA TOCOPHEROL (BASIF) / Fragrance : LIFE FORCE (EXPRESSIONS PARFUMÉES) / Phenoxyethanol & Ethylhexylglycerin : EUXYL PE9010 (DKSH) / Lactic acid : LACTIC ACID 50% (VWR) / Argania Spinosa Oil: Organic Virgin Argan Oil (SOPHIM).

More informations available on seppic.com

SEPPIC

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HEALTH CARE