



SKIN CARE

# EU07758 | CLEVER LIFTING SERUM

A natural daily face care serum to reduce skin sagging.



NATURALITY PROFILE according to ISO 16128 norm



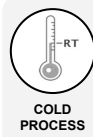
Fluid emulsion  
—  
Anti-sagging  
—  
Firmness

<b>A</b>	Aqua/Water Glycerin	Up to 100% 2.00%
<b>B</b>	<b>SOLAGUM™ AX</b>	<b>1.00%</b>
<b>C</b>	<b>FLUIDIFEEL™ EASY</b> <b>FLUIDANOV™ 20X</b> <b>EMOGREEN™ L19</b> <b>LANOL 2681</b>	<b>3.00%</b> <b>0.30%</b> <b>5.00%</b> <b>10.00%</b>
<b>D</b>	<b>SAGACIOUS™</b> Perfume Preservatives <b>SEPIFINE™ BB</b>	<b>2.00%</b> 0.20% 1.20% <b>1.00%</b>

## White liquid emulsion/ Packaging: Dropper

pH: 5,33 / **VISCOSITIES: DO at RT:** 5167cps (M3V6)  
**VISCOSITIES: 1M at RT:** 4467cps (M3V6)  
**STABILITY:** 3M at RT, 45°C, 4°C

**FORMULATION ADVICES: 300g - Silverson**  
Weigh and mix the ingredients of phase A. Weigh and mix the ingredients of phase C and incorporate phase B therein. Produce the emulsion under silverson by adding phase B+C to phase A while stirring for 4 min at 4000 rpm. Then place the emulsion under a blade at 100 rpm and add the ingredients of phase D one by one, homogenizing between each. Adjust the pH between 5 and 5.50.



## An easy to use fluid emulsion serum to apply on face and neck to fight sagging.

*Re-discover skin firmness!*

**SOLAGUM™ AX** gives texture to the emulsion (Acacia Senegal Gum, Xanthan Gum). Smart combination of natural thickening polymers. SOLAGUM™ AX also displays emulsifying properties that allow to stabilize up to 15% of oils. Can be used with hot or cold process. Cosmos and Natrue approved, it is the perfect ally for all natural formulation.

### A duo of emulsifiers for a fluid and stable emulsion serum:

**FLUIDIFEEL™ EASY** (Lauryl Glucoside, Myristyl Glucoside, Polyglyceryl-6 Laurate) is a glycolipidic O/W sustainable emulsifier, from 100% vegetable origin and MB certified. Processable at room temperature for time and energy savings. Sprayable and able to efficiently stabilize low and very low viscosity formulations, it gives **light textures, for a nude skin sensation, comfortable and soft.**

**FLUIDANOV™ 20X** (Octyldodecanol, Octyldodecyl Xyloside) is a W/O COSMOS approved **co-emulsifier** with an original xylolipidic structure. Extra-fluid and easy to use, it contributes to stabilize W/O & O/W emulsions and improve skin feeling.

**EMOGREEN™ L19** increases the sensoriality (C15-19 Alkane (Plant-based & Renewable))

This is a non polar and biodegradable, bio-sourced emollient. It's **THE alternative to silicone oils**. This high purity vegetable alkane is conformed to Cosmos and Natrue. It gives a fresh and gliding touch, with a soft afterfeel.

### SEPIFINE BB™ (Amylopectin)

A **natural texturizing powder, ethically sourced**, coming from Babassu nut exclusively sourced in Brazil. This **biodegradable powder** provides a **soft & velvety skin finish**.

**SAGACIOUS™** brings anti-ageing efficacy to this serum. (Propanediol, Himanthalia elongata Extract)

Natural active ingredient from Himanthalia, a brown seaweed. **Eco-designed active** thanks to a technology that isolates the glycolipid fraction of the seaweed. **Reduces sagging** by a reduction of nasogenian fold & an improvement of firmness

**ADDITIONAL INGREDIENTS:** Preservatives: Sodium Benzoate, Potassium Sorbate, Aqua; EUXYL K712 (DKSH)

More informations available on [seppic.com](http://seppic.com)

# SEPPIC

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