

# SHINY CURLS CUSTARD (US20153A)

A smooth cream gel defining and nourishing curls

<b>A</b>	Water (Aqua)		73.76%
	Blue No.1 Solution 0.1%	Sensient	0.20%
	Red No.33 Solution 1.0%	Sensient	0.04%
	Sodium Benzoate, Potassium Sorbate, Aqua	Schulke	1.00%
<b>B</b>	<b>SOLAGUM™ TARA</b> (Caesalpinia Spinosa Gum)	<b>Seppic</b>	<b>0.10%</b>
	Glycerin	Natural Sourcing	3.00%
	<b>XYLISHINE™ C</b> (Xylitylglucoside, Anhydroxylitol, Maltitol, Xylitol, Pelvetia Canaliculata Extract)	<b>Seppic</b>	<b>3.00%</b>
<b>C</b>	<b>BLUE SEAKALE HC</b> (Aqua, Butylene glycol, Crambe Maritima leaf extract)	<b>Seppic</b>	<b>1.00%</b>
<b>D</b>	<b>SIMULQUAT™ HC 305</b> (Acrylamidopropyltrimonium Chloride/Acrylates Copolymer, Isohexadecane, Coceth-7)	<b>Seppic</b>	<b>4.00%</b>
	<b>EMOGREEN™ L15</b> (C15-19 Alkane)	<b>Seppic</b>	<b>5.00%</b>
	<b>EMOGREEN™ HP40</b> (C15-19 Alkane & Hydrogenated Polyfarnesene)	<b>Seppic</b>	<b>3.00%</b>
	<b>DUB APRILOSE+</b> (Apricot Kernel Oil Polyglyceryl-4 Esters)	<b>Stearinerie Dubois</b>	<b>1.00%</b>
	Argania Spinosa Kernel Oil	Sophim	4.00%
<b>E</b>	Fragrance "Magic Berry"	Sozio	0.80%
<b>F</b>	Phenoxyethanol, Ethylhexylglycerin	Schulke	1.00%

**Aspect** : Smooth purple cream gel

**pH**: 5.05 / **VISCOSITIES**: **1M at RT**: 48510 cps Brookfield LV96V6 Speed 6 rpm

**Recovery at RT (after 1M at 45°C)**: 48700 cps Brookfield LV96V6 Speed 6 rpm

**STABILITY**: Passed 3 month at RT and 45°C, Passed 3 F/T cycles -5°C/+40°C.

**FORMULATION ADVICES**: **Laboratory scale - 300g batch - Medium Shear Mixer with a dispersing blade :**

Combine phase A ingredients together, then add the premixed of phase B into phase A while mixing with a dispersing blade at 500 rpm. Add phase C to phase (AB) and increase speed to 1000 rpm. Add the premixed of phase D into phase (ABC) and mix well to get a uniform cream gel. Continue to mix and add phase E and then adjust PH to 5 by adding phase F.

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## HIGHLIGHT:

**SOLAGUM™ TARA** and **SIMULQUAT™ HC 305** thicken this cream gel for a smooth texture and a conditioning effect.

**EMOGREEN™ L15** is an alternative to volatile silicone oils, providing instant conditioning, shine and anti-frizz.

**XYLISHINE™ C** offers an anti-frizz and volume control power and repairs both scalp and hair.

*Use on wet or dry hair to redefine the curls without weighing them down, and use a diffuser or allow to air dry!*



NATURALITY  
PROFILE  
according to  
ISO 16128 norm

**INSTANT CONDITIONING**

**SHINE & CURL DEFINITION**

**HEAT PROTECTION**

**SEPPIC**