



SKIN CARE

# US20177 | Lip Plumping Jelly Balm

A soft balm to restructure chapped lips



Gel

NOC=  
71.8%NATURALITY  
PROFILE  
according to  
ISO 16128 norm

Lip plumping

Nourishing

Protective film

<b>A VEGELINE 65**</b>	<b>40.18%</b>
<b>KARITE ON**</b>	<b>10.00%</b>
<b>DUB VINYL*</b>	<b>25.00%</b>
<b>DUB ESTOLINE®*</b>	<b>20.00%</b>
<b>PHYTOSQUALAN**</b>	<b>1.00%</b>
Macadamia Seed Oil	2.00%
<b>SEPIlift™ DPHP</b>	<b>1.00%</b>
<b>SKINFEEL TOCO 70 non GMO**</b>	<b>0.30%</b>
Purple Color CB1 Liquid N&A O.S.	0.02%
Flavor Blue Raspberry Natural O.S.	0.50%

Soft translucent gel / Packaging: Lip gloss applicator

pH: N/A / **VISCOSITIES: 1M at RT:** 185,000 cps Brookfield LV96V3.0  
**Recovery at RT (after 1M at 45°C):** 165,000 cps Brookfield LV96V3.0  
**STABILITY:** Passed 3 month at RT, 45°C, & 3 F/T cycles (-5°C/+40°C)

**FORMULATION ADVICES: Laboratory scale - 300g - Sweeper/propeller type**  
Combine all ingredients and heat to 85 C while mixing. Cool down the batch to 45C and pour into pack.

**A gliding, shiny balm to comfort,  
to nourish and to protect dry lips**

*Kiss chapped lips goodbye!*

**VEGELINE 65\*\*** is a natural alternative to petrolatum, vaseline and paraffin. It provides film forming effect with water resistant properties. (Ricinus Communis Seed Oil (and) Hydrogenated Castor Oil (and) Copernicia Cerifera (Carnauba) Wax)  
This 100% natural texturizing emollient has a high melting point of 62-72C, giving structure and consistency to the formula. It is very soft during application and provides skin moisturization and limits TEWL.

**DUB ESTOLINE®\*** comforting ester, contributes to the film forming effect with a non-sticky texture (Ethylhexyl polyhydroxystearate) A highly structured liquid polymer ester with a surprising honey-like yet non-sticky texture. It provides a smoothing effect with a satiny finish, and cushion without an oily sensation.

**DUB VINYL\*** ester provides comfort during application, with a cushion-like effect and a glossy aspect. (Dipentaerythrityl pentaisononanoate)  
Pentaerythritol ester, DUB VINYL is a high viscosity ester, with excellent thermal stability, excellent lubricity, low migration, high substantivity, water resistance and is non-sticky. Perfect for a lip application!

**Organic Deodorized Coconut Oil\*\*** deeply moisturizes, nourishes and softens the skin (Cocos nucifera oil) A very stable oil against oxidation and semi-solid at room temperature. Very unique in its fatty acid composition, it increases skin hydration and elasticity.

**KARITE ON\*\*:** Shea Olein - or shea oil-, liquid fraction of the shea butter for fluid & nourishing formulations (Butyrospermum Parkii Butter Extract)  
A 100% natural emollient made of the liquid fraction of shea butter with a low melting point.

**SKINFEEL TOCO 70 non GMO\*\*** is a natural antioxidant made of Vitamin E and Organic Sunflower oil (Tocopherol (AND) Helianthus Annuus Seed oil)

**PHYTOSQUALAN\*\*** is a natural, plant-based and sustainable source of squalane from Olive oil providing significant moisturization and helps restoring skin firmness and elasticity (Squalane)

**SEPIlift™ DPHP** lipoamide acid boosts natural collagen fibers, reduces wrinkles and plumps the lips (Dipalmitoyl Hydroxyproline)

**ADDITIONAL INGREDIENTS:** Macadamia Ternifolia Seed Oil; Macadamia oil (SOPHM) / Phenoxyethanol - Ethylhexylglycerin; EUXYL® PE3010 (SCHULKE) / Purple Color CB1 Liquid N&A O.S. (Gold Coast) / Flavor Blue Raspberry Natural O.S. (Gold Coast)

\* Stearinerie Dubois's and \*\*SOPHM's products distributed in the US by SEPPIC Inc.

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