#PLUMPANDLIFT (US20181)

A soft, cloud-like body cream to plump and firm the neck and bust

A	Water (Aqua) Glycerin AQUAXYL™ (Xylitylglucoside, Anhydroxylitol, Xylitol) Phenoxyethanol, Ethylhexylglycerin	Seppic Ashland	70.15% 3.00% 1.50% 1.00%
В	EMOGREEN [™] L19 (C15-19 Alkane) DUB TOGEE (Triheptanoin, Hexyl laurate, Ethylhexyl polyhydroxystearate) DUB CIRE H1 (C10-18 Triglycerides) VOLUFORM [™] (Palmitoyl Isoleucine)	Seppic Stearinerie Dubois Stearinerie Dubois Seppic	8.00% 7.00% 5.00% 1.00%
С	SEA LAVENDER SC (Caprylic/Capric triglyceride, Limonium Gerberi Extract)	Seppic	1.00%
D	SEPIMAX ZEN™ (Polyacrylate Crosspolymer-6) SOLAGUM™ TARA (Caesalpinia Spinosa Gum)	Seppic Seppic	1.50% 0.50%
E	FD&C Red #40, 1% Solution FD&C Yellow #6, 1% Solution	Sensient Sensient	0.02% 0.033%
F	Fragrance "Ocean Vanilla Night"	Sozio	0.30%

Aspect: Pink bouncy cream pH: 5.22 / VISCOSITIES: 1M at RT: 1,900,000 cps Brookfield LV96V0.3 Recovery at RT (after 1M at 45°C): 2,140,000 cps Brookfield LV96V0.3 STABILITY: Passed 3 month at RT & 45°C, 3 F/T cycles -5°C/+40°C

FORMULATION ADVICES: Laboratory scale - 300g - Defloculator Combine and heat phase A and B separately to 85-90C. Add phase phase C into phase B and mix well. Disperse phase D into phase BC and mix well. Combine phase A and BCD, mix with deflocculator and add phase E and then continue to mix until smooth emulsion is formed. Cooldown the batch with sweeper to 45C and add phase F. Pour at 40C.



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HIGHLIGHT:

SEPIMAX ZEN[™] & SOLAGUM[™] TARA synergistic combination that creates this creamy, bouncy, cloudlike texture.

EMOGREEN[™] L19 offers a non greasy and powdery skin feel.

DUB TOGEE & DUB CIRE H1 give a unique sensorial and comforting feel on the skin while bringing texture.

AOUAXYL[™] shows immediate and long term moisturization results.

VOLUFORM[™] & SEA LAVENDER SC

provide plumping and firming results on the bust line and decollete.

Use on the neck. bust. and decollete



FIRMING

PLUMPING

MOISTURIZING