



# US20190 | MINIMALIST HYDRATING MOISTURIZER

A lightweight moisturizing cream with long-lasting hydration effects!



NATURALITY PROFILE according to ISO 16128 norm

Smoother Skin

Soft & Velvety Finish

Long-Lasting Hydration

<b>A</b>	Water Phenoxyethanol (and) Ethylhexylglycerin	82.3% 1.00%
<b>B</b>	<b>MONTANOV™ 202</b> <b>EMOGREEN HP 40</b>	<b>5.00%</b> <b>7.50%</b>
<b>C</b>	<b>SEPI NOV™ EMT 10</b>	<b>1.20%</b>
<b>D</b>	<b>SEPIFINE™ BB</b>	<b>3.00%</b>

### Shiny White Cream / Packaging: Jar

**pH:** 5.5 / **VISCOSITIES:** 1M at RT: 682.00 cps Brookfield LV96V0.5  
**Recovery at RT (after 1M at 45°C):** 665,000 cps Brookfield LV96V0.5  
**STABILITY:** Passed 3 month at RT & 45°C, 3 F/T cycles -5°C/+40°C

**FORMULATION ADVICES:** Laboratory scale - 300g - Homogenizer & Overhead mixer

**Protocol:** Protocol: Combine phase A and heat to 85C. Combine phase B and heat to 85C and then disperse phase C into phase B and mix well. Combine phase A and BC together and homogenize for 4 minutes at 4,000 rpm. At 55C-58C, add phase D and cool to ambient temperature. Check and adjust pH to 5.5 - 6.5.

**A minimalist creamy emulsion with only 6 ingredients that melts into the skin for a MAXIMUM hydration.**

*Discover the power of a minimalist skincare routine!*

**SEPI NOV™ EMT 10** (Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer) imparts **satin** and **fresh skin** feel. It is versatile pre-neutralized powder polymeric thickener with excellent stabilizing properties.

Providing **long-lasting hydration** and an immediate restructuring effect for a **smoother skin texture!** **MONTANOV™ 202** (Arachidyl Alcohol and Behenyl Alcohol and Arachidyl Glucoside) Glucolipid emulsifier of **plant origin** made in France. **Liquid crystal promoter**, it allows to create very stable biomimetic textures.

**EMOGREEN™ HP40** (C15-19 Alkane and Hydrogenated Polyfarnesene (Plant-based & Renewable) gives **unctuosity, powdery finish** and let a **film at the surface of the skin**. A non polar and inherently biodegradable, bio-sourced emollient. It's a **sustainable alternative to heavy silicones** in formulation. This high purity versatile texturing ingredient **brings comfort to the skin**. Multifaceted ingredient, it provides **film forming properties** with a **soft and supple afterfeel**.

A **biodegradable powder** that provides a **soft and velvety skin finish while creating a pleasant playtime and matt effect**. **SEPIFINE™ BB** (Amylopectin) A **natural texturing powder, ethically sourced**, coming from babassu nut exclusively sourced in Brazil.

**ADDITIONAL INGREDIENTS:** Phenoxyethanol (and) Ethylhexylglycerin; Euxyl PE 9010 (ASHLAND)

More informations available on [seppic.com](http://seppic.com)

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